

COME PARTNER WITH US...

Kensington
**YOUTH
SUMMIT**
February 1st | 2020



In partnership with



“Your Voice. You Matter.”

SPONSORSHIP OPPORTUNITIES

Social Emotional Wellness | Violence Prevention | Leadership Development | Community and Civic Responsibility
Bullying and Social Media | Law Enforcement Interaction | Social Innovation and Entrepreneurship
Public Speaking | Multicultural Relations



Dear Potential Partner:

As a valued member of our community, we would like to invite you to be a part of our 2020 Kensington Youth Summit taking place on February 1, 2020. This year, summit participants will address issues that impact today's youth: Social Emotional Wellness, Violence Prevention, Leadership Development, Community and Civic Responsibility, Bullying and Social Media, Law Enforcement Interaction, Social Innovation and Entrepreneurship, Public Speaking and Multicultural Relations. The Summit will allow youth to become active participants in their communities through various breakout sessions. Your support will impact the trajectory of their futures and encourage civic responsibility and positive social change in their communities.

We are looking for leaders, local businesses and organizations to help us make this event truly impactful for our youth. As a leader in the community, your involvement would help highlight the importance of recognizing the significance of making youth aware of the transformative opportunities.

We anticipate the 2020 Youth Summit to include:

- 300+ attendees including students, educators, parents, community leaders, elected officials and other high-profile guests
- College/Post Secondary Scholarships/Arts Enrichment for three (6) awarded Grades 6-8 and 9-12 grade Arts winners (Categories: Visual Art, Vocal, Instrumental, Literary Art)
- Media Coverage

Our vision is to raise \$50,000 to help fund this year's Summit to support our mission of inspiring youth today for tomorrow's challenges by donating to our cause.

We hope that you are interested in joining our efforts. Please feel free to reach out to us with any questions at dro@thekensingtongroup.org.

Yours in Service,

Nicole Angelica
Nicole Angelica
Executive Director

Royond P. Hendrix
Royond P. Hendrix, Ed.D
Director of Education

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About the Youth Summit

Founded by Kensington, a 501(c)3, non-profit organization that supports the community through School Development, Diversity and Inclusion, Social Emotional Wellness, and the Arts

Mission:

To encourage youth development and social change among middle and high school students.

Objectives:

Provide youth with a 1-day Summit that will:

- **Empower** youth to become change agents within their community
- **Connect** community organizations, businesses and community leaders to establish a collective responsibility in serving youth
- **Provide** social and emotional support to youth through the Arts
- **Develop** leadership skills that will impact youth academically and socially



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Topics Addressed:

- Social Emotional Wellness
- Violence Prevention
- Leadership Development
- Community and Civic Responsibility
- Bullying and Social Media
- Law Enforcement Interaction
- Social Innovation and Entrepreneurship
- Public Speaking
- Multicultural Relations

Registration includes:

- Breakfast and lunch
- Youth Keynote Speaker
- Youth Panel Discussion
- Breakout Sessions
- Arts Contest related to Summit topics
- Live youth performances
- Materials and supplies
- T-shirt
- Resource Fair
- Attendees will develop an action plan for immediate execution at the conclusion of the Summit.



Nicole Angelica, Executive Director

nicole@thekensingtongroup.org

Dr. Ro, Director of Education

dro@thekensingtongroup.org

214-794-8060



@kensington.usa



@KensingtonArtsNEd

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SPONSORSHIP OPPORTUNITIES

- **FULL REGISTRATION--\$29,700** (\$99/participant)—300 participants
- **PARTIAL REGISTRATION--\$14,850** (\$99/participant)—150 participants
- **MARKETING/PROMOTION--\$5,500**
- **MATERIALS/SUPPLIES--\$5,400** (\$18/participant)—300 participants
- **LUNCH--\$3,600** (\$12/participant)—300 participants
- **T-shirt--\$2,700** (\$9/participant)—300 participants
- **BREAKFAST--\$2,100** (\$7/participant)—300 participants
- **SNACK--\$1,200** (\$4/participant)
- **YOUTH KEYNOTE SPEAKER/PRESENTER--\$200** (honorarium)

OR

SPONSOR YOUTH TO ATTEND!

- **REGISTRATION--\$_____** (\$99/participant)—# of participants _____

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SPONSORSHIP LEVELS

	Full Registration	Partial Registration	Marketing/Promos	Materials & Supplies	Lunch	T-shirt	Breakfast	Snack	Keynote
	\$29,700	\$14,850	\$5,500	\$5,400	\$3,600	\$2,700	\$2,100	\$1,200	\$200
Name drop on Radio	●								
Opportunity to speak during the Program	●	●							
Recognition during the Program	●	●	●						
Name/Logo on banner	●	●	●	●	●				
Name/Logo featured on website	●	●	●	●	●	●			
Name/Logo featured in newsletter (25K subscribers)	●	●	●	●	●	●	●		
Name/Logo featured in Annual Report	●	●	●	●	●	●	●	●	
Social Media Mention	●	●	●	●	●	●	●	●	●

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SPONSORSHIP	INVESTMENT
Registration Fees (300 students)	<input type="checkbox"/> \$29,700
Registration Fees (150 students)	<input type="checkbox"/> \$14,850
Marketing/Promotions	<input type="checkbox"/> \$5,500
Materials and Supplies	<input type="checkbox"/> \$5,400
Lunch	<input type="checkbox"/> \$3,600
T-shirt	<input type="checkbox"/> \$2,700
Breakfast	<input type="checkbox"/> \$2,100
Snack	<input type="checkbox"/> \$1,200
Registration Fees--\$99/student (# _____)	<input type="checkbox"/> \$
Youth Keynote Speaker/Presenter Honorarium	<input type="checkbox"/> \$200
Donation	<input type="checkbox"/> \$100
Other (Gift, In-kind or Service)	<input type="checkbox"/> \$_____

Sponsor Name (Company/Individual):		
Address:		
City:	State:	Zip:
Contact Person (Name and Title):		
Email Address:		
Company Website		
<i>I give authorization to list this sponsorship in all event materials. I understand that sponsorship payment(s) are non-refundable.</i>		
Printed Name:	Signature:	

Please return your sponsorship agreement and company logo (in JPG or PNG format) should be emailed to Dr. Ro, Director of Education, at drro@thekensingtongroup.org by **January 1, 2020, to ensure placement in applicable Summit marketing materials.**

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The **Kensington “Your Voice. You Matter.” Youth Summit** can only happen with the support of partners like you! We appreciate your investment in our vision for the Summit and to the youth who will attend. Thank you for making a difference in our community.

Nicole Angelica
Executive Director

Royond P. Hendrix, Ed.D
Director of Education



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